

## **NEWS RELEASE**

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Editorial

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### **Wintriss Controls Group Appoints New President**

**ACTON, MA U.S.A. (January 23, 2026)** – [Wintriss Controls Group](#)

today announced that former Wintriss General Manager Keith Magnant is serving as the company's new president, an appointment that became effective Jan. 1, 2026. Magnant succeeds long-standing Wintriss President Mark Hatch, who retired at the end of 2025 after 45 years in manufacturing with Wintriss, 15 of which he served as the company's president.



The succession was carefully planned and executed over the past 12 months with Hatch and Magnant working closely together for a seamless transition. Under Magnant's leadership and strategic vision, Wintriss is strongly positioned for a future of long-term growth and continuous innovation.

"It's an honor to follow in Mark's footsteps, and I'm excited to carry forward all his success. Having served as general manager for several years, I know our teams and customers well, making this a natural transition in leadership," said Keith Magnant, president, Wintriss Controls Group. "My job as president is to continue delivering quality products, meeting customer commitments and supporting our organization. I look forward to growing Wintriss and bringing the company's products to new markets."

[Magnant](#) is a highly skilled sales and marketing executive with 30 years of experience specializing in hardware and software manufacturing for a range of industries. He has been with Wintriss for nearly 12 years in various and progressive roles, including sales manager, director of sales and marketing and most recently general manager.

Magnant played a pivotal role in Wintriss' recent asset [acquisition of ISB](#), now operating as Wintriss ISB, where he also serves as president. Wintriss ISB is a manufacturer of safety equipment for the metal forming industry based in Montreal, QC, Canada. With Wintriss ISB's full complement of light curtains, press brake guarding systems and other safety products, combined with Wintriss' outstanding line of Shadow® Light

Curtains, the acquisition positions Wintriss as the leading provider of safety solutions for presses and press brakes in the metal forming manufacturing industry.

For more information, visit [www.wintriss.com](http://www.wintriss.com).

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### **About Wintriss Controls Group**

Wintriss Controls Group, of Acton, Mass., is a leading manufacturer of automation and safety products for the metal stamping and forming industry including its [SmartPAC PRO press automation controller](#). The company's product range includes automation and clutch/brake controllers, custom control panels, safety light curtains, die protection systems, load analyzers, in-die quality control systems, and [ShopFloorConnect®](#) production reporting and OEE tracking software.

Wintriss Controls Group is located at 100 Discovery Way, Unit 110, Acton MA 01720, phone (800) 586-8324, Fax: (978) 263-2048. For more information, visit Wintriss at [www.wintriss.com](http://www.wintriss.com).

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